

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

# INVOICE

DUPLICATE

Advertiser	POL/Amash For Congress
Product	JUSTIN AMASH FOR
Estimate Number	

<b>Invoice #</b>	<b>216094-2</b>
Invoice Date	10/31/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/30/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	216094
Alt Order #	6866088
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	AM4C
Product Code	

**Billing Address:**

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street Northwest**  
**Suite 200**  
**Washington, DC 20007**  
**USA**

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN16641

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	6:23 AM	JUAM101101H	\$650.00		1
4	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	2x	MT-----				
	WOOD			M	10/29/12	:30	6:58 AM	JUAM101101H	\$650.00		1
	WOOD			Tu	10/30/12	:30	7:23 AM	JUAM101101H	\$650.00		2
6	WOOD	Today Show 2	9-10a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	9:53 AM	JUAM101101H	\$300.00		1
8	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	2x	MT-----				
	WOOD			M	10/29/12	:30	12:56 PM	JUAM101101H	\$450.00		2
	WOOD			Tu	10/30/12	:30	12:26 PM	JUAM101101H	\$450.00		1
10	WOOD	Dr Oz	3-4p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	3:38 PM	JUAM101101H	\$125.00		1
12	WOOD	NBC Nightly News	630-730P		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	7:15 PM	JUAM101101H	\$675.00		2
14	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	5:46 PM	JUAM101101H	\$1,150.00		1
16	WOOD	M-F News 8 @ 6p	6-630p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	6:21 PM	JUAM101101H	\$1,125.00		1
19	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/29/12 to 11/04/12	2x	MT-----				
	WOOD			M	10/29/12	:30	11:21 PM	JUAM101101H	\$1,450.00		2

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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DUPLICATE

Advertiser	POL/Amash For Congress	Invoice #	216094-2
Product	JUSTIN AMASH FOR	Invoice Date	10/31/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 10/30/12
Station	WOOD	Order #	216094
Account Executive	Petry Philadelphia	Alt Order #	6866088
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	AM4C
Special Handling		Product Code	
		Agency Ref	IN13871/SP2622/AL1146
		Advertiser Ref	IN16641

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WOOD	M-F News 8 @ 11	11-1135p		to						
	WOOD			Tu	10/30/12	:30	11:13 PM	JUAM101101H	\$1,450.00		1
23	WOOD	Today Show 2	9-10a		to						
				10/29/12 to 11/04/12	1x	- T- - - - -					
	WOOD			Tu	10/30/12	:30	9:29 AM	JUAM101101H	\$600.00		1
27	WOOD	Today Show	658-9a		to						
				10/29/12 to 11/04/12	1x	MT- - - - -					
	WOOD			M	10/29/12	:30	8:46 AM	JUAM101101H	\$650.00		1
28	WOOD	WOOD News @ 430am	430-5a		to						
				10/29/12 to 11/04/12	1x	MT- - - - -					
	WOOD			Tu	10/30/12	:30	4:48 AM	JUAM101101H	\$25.00		1
29	WOOD	M-F News 8 @5p	5-530p		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	:30	5:29 PM	JUAM101101H	\$1,150.00		1
30	WOOD	6am Daybreak	6-7a		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	:30	6:47 AM	JUAM101101H	\$650.00		1

Aired Spots**17**

<u>Gross Total</u>	<b>\$12,200.00</b>	
<u>Agency Commission</u>	<b>\$1,830.00</b>	
<u>Net Amount Due</u>	<b>\$10,370.00</b>	<b><u>Payment Terms 30 Days</u></b>

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